

# HALYKOO

Research with Babies in Mind

For each need, there is a solution

For each solution,  
there is Fidia.



DERMA

AERA

SENSIA

NUTRA



**fidia**  
farmaceutici

## The answer to an unspoken need



During the first 72 months of life, the human body faces the most intense period in terms of growth going through more changes than at any other stage of his development. During this stage, it is important to find products that are tailor-made for children to maintain his day-to-day health and well-being.

## What are baby's needs?

The baby grows day by day; this continues transformation exposes him to little ailments.

Among those, depending on the growth stage:



### SKIN CARE:

Nappy Rash  
Chappy Skin

Insects Bites

Dry or atopic skin  
Cuts

### COUGH & COLD:

Sore Throat

Cough

Cold and Flu

### EYES, EARS AND MOUTH:

Mouth Ulcer  
Irritated Gums

Oral Thrush

Red Eyes  
Earache

### FOOD SUPPLEMENTS:

Upset Tummy  
Lack of energy

Motion Sickness

Loss of Concentration  
abdominal cramping

## What about the parents?

Newly parents often need to be guided in the daily care of their baby

It is pediatrician's responsibility, besides taking care of the health of the baby, to make sure that the adults are able to manage the daily little problems with care, calm and judgment.

Parents need the pediatrician to educate them to understand the difference between a health problem that needs to be treated with a pharmacological treatment and those daily little issues related to the physiological development of the baby. In order to face those little problems the best way and stress-free it is important to rely on

**safe, effective and contraindications-free products.ma anche sicuri e ad alta tollerabilità.**



# HALYKOO

Makes therapy a moment of relation.

## Calm. Easy. Safe

Solutions developed for the different growth stages of your child, from birth until school.  
Divided in 4 different therapeutical areas



Nappy Rash  
Chappy Skin

Insects Bites

Dry or atopic skin  
Cuts



DERMA

Sore Throat

Cough

Cold and Flu



AERA

Mouth Ulcer  
Irritated Gums

Oral Thrush

Red Eyes  
Earache



SENSIA

Upset Tummy  
Lack of energy

Motion Sickness

Loss of Concentration  
abdominal cramping



NUTRA



# The value of pharmaceutical research



INGREDIENTS



DELIVERY



Halykoo brings effectiveness and safety together with innovative formulations and deliveries to make its products simple to be used and easy to be administered.

## SELECTION CRITERIA:

- Physiological Compatibility
- Organic active ingredients
- Tested products
- Global regulatory approach (EU-USA)

## SAFETY CRITERIA:

- Parabens free
- Colorings free
- Anesthetics free

# HALYKOO

## The Medical Devices Team

2+  
years

### SOOTHING THROAT SPRAY WITH HYALURONIC ACID

Combined action of the ingredients: hyaluronic acid, which has a high molecular weight, and polyvinylpyrrolidone (PVP), a water-soluble substance, as well as betaine and mucilage from my organically grown extract of mallow.

These substances combine to form a protective layer over the sore throat, isolating it and protecting it so that it can be restored to its natural balance.

Betaine helps to reduce the mucosa's dryness thanks to its igroscopic properties. The spray helps the administration to the little patient, ensuring a non-invasive application on the throat mucosa.



MALLOW IS A NATURAL ANTI-INFLAMMATORY AND HELPS TO SOOTHE THE SORENESS



EASY TO BE APPLIED TO THE THROAT

MEDICAL DEVICE

SPRAY da 15 ml

È un dispositivo medico CE.  
Leggere attentamente le avvertenze e le istruzioni d'uso.



0+  
months

### ORAL THRUSH WIPES

My fibres are woven and then saturated with my special solution of organic calendula.

I can help the healing process by physically removing the cause of infection.



CALENDULA CREATES AN ENVIRONMENT HOSTILE TO THE FUNGUS, REDUCING PAIN



SINGLE USE, INFUSED WIPES

MEDICAL DEVICE

CONFEZIONE da 10 SALVIETTINE

È un dispositivo medico CE.  
Leggere attentamente le avvertenze e le istruzioni d'uso.



2+  
months

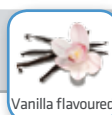
### MOUTH ULCER SOOTHING GEL WITH HYALURONIC ACID

Its formula is a mixture of hyaluronic acid, which has a high molecular weight, and the plant-based ingredient aloe vera.

When applied to the mouth ulcer (which is, in fact, a break in the skin), it quickly create a thin and imperceptible protective layer over it, soothing it and promoting healing. It also taste of yummy vanilla, so applying me inside your child's mouth isn't a problem



ALOE VERA HELPS THE HEALING OF THE ULCER, SOOTHING THE PAIN



THE SWEET TASTE OF VANILLA MAKES ADMINISTRATION EASY

MEDICAL DEVICE

TUBO CON APPLICATORE da 10 ml

È un dispositivo medico CE.  
Leggere attentamente le avvertenze e le istruzioni d'uso.



# HALYKOO

## The range includes also



### DERMA Skin Care

#### NAPPY CREAM SPRAY WITH ZINC OXIDE

Emulsion Spray composed by three main ingredients:  
Zinc Oxide, avocado oil and almond oil

These ingredients work together naturally to create a fine, dual-action protective film:

The zinc oxide helps to reduce the redness while the blend of oils moisturizes, enabling the skin to heal.

Contains zinc oxide, avocado oil and almond oil

Thanks to its practical spray nozzle, the cream becomes a soft cloud. No rubbing needed

BIO



Almond Oil



Gentle Application



0+  
years

COSMETICO  
DISPENSER da 100 ml

#### WEATHER PROTECTION CREAM WITH CERAMIDES

Nourishes, protects and strengthens the skin thanks to penthanol and aloe vera

Thanks to its ability to retain water and its regenerating and moisturizing properties, aloe vera is a valuable ally for sensitive and irritated skin, when applied topically

Its characteristics make it particularly indicated for winter months.

BIO



Aloe vera



2+  
years

COSMETICO  
TUBO da 75 ml

# AERA

## Cough & Cold



3+  
years

### VAPOUR NIGHT PADS WITH ESSENTIAL OILS.



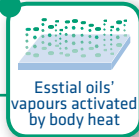
Helps the baby to sleep and breath better.  
It sticks to the pajama



Eucalyptus decongestant and anti-irritant action helps ensure a good night's sleep.

Their exclusive patented matrix means they're activated by body heat, and give off essential oils' vapors for 8 hours

PRODOTTO DI LIBERA VENDITA  
CONFEZIONE da 5 PAD (cerotti)



# NUTRA

## Food Supplements



4+  
years

### MULTIVITAMIN CHOCO DROPS



Vitamins, Echinacea, elderberry and red oranges help the function of system normally, to reduce tiredness and fatigue and to maintain a normal energy metabolism.



INTEGRATORE ALIMENTARE  
CONFEZIONE da 20 CONFETTI

Rich in Vitamin C to help strengthen the immune defenses

Dark chocolate drops... A delicious way to give him a boost of energy.



3+  
years

### FIZZY PROBIOTIC POWDER



Boost intestinal flora and help to restore the delicate ecosystem of your child's gut. I can even help when they are constipated



2 Billion alive lactic ferment

Irresistible orange Flavour

Exclusive fizzy formula

INTEGRATORE ALIMENTARE  
CONFEZIONE da 10 BUSTINE



~~X~~ Lactose free  
~~X~~ Gluten free

# HALYKOO

Research with Babies in Mind

Fidia,  
A solid scientific background for the research with babies in mind.

70 years of excellence in the pharmaceutical and biomedical field.

Over 10 million patients worldwide.

Strong leadership in the research, development and commercialization of hyaluronic acid based products, exported in more than 80 countries.

This is Fidia Farmaceutici



**Fidia is an Italian company, born in Abano Terme in 1946**

Fidia have always been at the forefront in the medical evolution of several “personal care” areas. With a particular focus on the care of mucosa, dermatology and tissue reparation

**Starting from today, Fidia becomes a player also in the pediatric field.**

Thanks to its collaboration with APR, swiss company focused on the development of innovative healthcare solutions, “Halykoo, research with babies in mind” was born.

**Fidia is warranty of quality and effectiveness** of all its formulations, giving it’s experience and knowledge build with time.



**Fidia Farmaceutici**  
Via Ponte della Fabbrica, 3/A  
35031 Abano Terme (PD) - Italia  
[www.fidiapharma.com](http://www.fidiapharma.com)